

Price Optimisation

from: Miscion Limited

Price: £3,000.00

Date: 2020-08-30 18:42:13

Expiration Date: 0000-00-00 00:00:00

Description

Generate greater uplift through better promotions by understanding and optimising price and display. Using sophisticated modelling we overlay all of the characteristics and influencing factors of a promotion and accurately calculate their relative impact on sales. With this understanding we'll explore scenarios that will help you move away from deep discounting and understand the influence of gondola-ends.

<https://bigbusinessawards.com/classified/price-optimisation-1326.html>